



14401 Keil Road NE, Aurora, Oregon, USA 97002
PHONE 503-678-6545 • FAX 503-678-6560
www.vansaircraft.com • info@vansaircraft.com

Marketing Specialist – Aurora, Oregon

Van's Aircraft is the world leader in kit aircraft – more than 10,000 of our aircraft have been built and flown worldwide. We're expanding our Marketing and Media team to enhance our ability to communicate the RV story and to reach existing and future customers. Are you a driven, self-directed marketing professional who wants to make a difference at a small company with a broad product reach? Do you think creatively and have a desire to make things happen? Are you the kind of person who excels in a small team environment where you can collaborate with others on direction, plus takes pride in executing complete projects of your own? If so, read on.

Position Requirements:

The successful candidate has experience and skills in marketing, communications and basic graphical arts, plus strong time-management and organizational skills. He or she has worked with a variety of third parties as well as internal stakeholders to lead marketing initiatives from beginning to end. Preferably, the candidate has practical experience working in – and has developed contacts across – the experimental aviation, general aviation and aerospace communities. An ability to relate well to others and drive positive business relationships is a must. We'd love it if you've built and/or flown RV's before, and a private pilot or higher certification (or training toward that certification) is not required but is also a plus.

Some of the work performed in this role includes:

- Planning and designing traditional and electronic advertising and marketing campaigns to inform, drive sales and increase brand awareness
- Creating, organizing and maintaining written and visual content for web, social, and printed marketing materials
- Planning and executing projects for events and trade shows, and communicating project status and reports to management
- Fostering and maintaining relationships with key partners, vendors, media and community members
- Reporting metrics and results from marketing and social programs/efforts

The ideal person for this role is:

- An Idea Person: Generates creative, unique, problem-solving solutions that mesh well with the needs of the business and community
- A Point Person: Fills role of expert and is a go-to individual for assigned categories of work

- Self-directed on projects: Work is often assigned and initially developed as a team, but is at times self-managed and self-executed, requiring a strong work ethic, ability to lead, and a desire to deliver great results

Working Conditions and Location:

The individual filling this position will work primarily from the company's Aurora, Oregon office location. In addition, she or he should expect to travel periodically to trade shows and other events.

Benefits:

Van's Aircraft offers its employees health, dental, short-term disability and life insurance. We provide paid leave and competitive wages. The company offers a 401(k) plan with company match and employees participate in an Employee Stock Ownership Plan. We also provide financial health and wellness benefits.

Other Requirements:

If you are offered a position, you will be required to complete and pass a pre-employment drug screening.

To Apply:

Please email a resume and cover letter describing why you're the right person for the job to jobs@vansaircraft.com.